

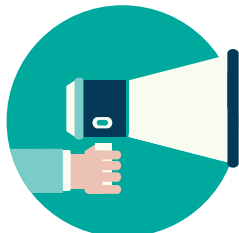
SMALL BUSINESS RESOURCE GUIDE



develop a plan



make it official



market your services



grow your business

During this period of high economic growth and industrial development in Southwest Louisiana, local residents and small businesses have a once-in-a-lifetime opportunity to capture the benefits and experience their own growth.



The Small Business Resource Guide outlines suggested steps for launching a new business and recommendations for existing businesses that want to build a working relationship with area industry.

Starting, managing and maintaining a small business takes hard work, self-initiative, determination, resilience and staying power. There are numerous organizations across Southwest Louisiana that can help open doors of opportunity and help business owners reach their business goals.

The Small Business Resource Guide aims to connect businesses with these resources and with the companies that need their services.

The guide contains three main sections:

- 1. A step-by-step guide to starting a business**
- 2. Guidance for existing businesses who want to work with area industry**
- 3. A comprehensive resource section with contact information**

Following the launch of the Small Business Resource Guide, Sasol committed to fund monthly certification workshops and other small business development trainings through the Louisiana Small Business Development Center at McNeese for area businesses and entrepreneurs. 2015/2016 program outcomes:

15
new business starts



70 new employees

4+
small &
minority
business
certifications



12
free
small business
development
workshops
completed



with
650+
attendees

View full workshop schedule on reverse side.

The Small Business Resource Guide was developed in collaboration with: Advanced Audio Video Technologies; City of Lake Charles; Elite Janitorial Services; Louisiana Economic Development; Louisiana Small Business Development Center at McNeese State University; Sasol; SEED Center Business Incubator; Simien Law Firm; Southern Touch Technologies; Southwest Louisiana Economic Development Alliance

For the full guide, visit: allianceswla.org/BusinessResourceGuide

SMALL BUSINESS RESOURCE GUIDE

WORKSHOPS & DEVELOPMENT TRAININGS

Louisiana Small Business Development Center at McNeese hosts monthly certification workshops sponsored by Sasol and other small business development trainings for area businesses and entrepreneurs, including workshops that will qualify local businesses as minority, woman-owned, small disadvantaged or HUB Zone certified. Other workshops may include understanding cash flow, financing business expansion, risk management, marketing and QuickBooks.

This series of workshops will run from October 2016-September 2017.

To register, please visit www.lsbdc.org or email lsbdc.msu@lsbdc.org.

DATE	TITLE	TIME
October 11, 2016	Starting & Financing a Small Business	3 p.m. - 5 p.m.
November 9, 2016	Starting & Financing a Small Business -Veterans	4 p.m. - 6 p.m.
November 17, 2016	Cash Flow: The Lifeblood of your Business – Talk to a Banker	3 p.m. - 5 p.m.
December 6, 2016	Starting & Financing a Small Business/ Small Business Resource Guide Focus	3 p.m. - 5 p.m.
January 17, 2017	Starting & Financing a Small Business	2 p.m. - 4 p.m.
February 16, 2017	Starting & Financing a Small Business	3 p.m. - 5 p.m.
February 28, 2017	Cash Flow: The Lifeblood of your Business	4 p.m. - 6 p.m.
March 16, 2017	Starting & Financing a Small Business/ Small Business Resource Guide Focus	4 p.m. - 6 p.m.
April 18, 2017	Starting & Financing a Small Business	2 p.m. - 4 p.m.
May 18, 2017	Starting & Financing a Small Business	3 p.m. - 5 p.m.
May 30, 2017	Cash Flow: The Lifeblood of your Business	2 p.m. - 4 p.m.
June 13, 2017	Starting & Financing a Small Business/ Small Business Resource Guide Focus	4 p.m. - 6 p.m.
July 13, 2017	Starting & Financing a Small Business	2 p.m. - 4 p.m.
August 15, 2017	Starting & Financing a Small Business/ Small Business Resource Guide Focus	4 p.m. - 6 p.m.
August 31, 2017	Cash Flow: The Lifeblood of your Business	4 p.m. - 6 p.m.
September 14, 2017	Starting & Financing a Small Business	3 p.m. - 5 p.m.

Interested in being part of the guide? Contact Donna Little at dlittle@lsbdc.org.

For the full guide, visit: allianceswla.org/BusinessResourceGuide